



San Antonio • Austin • Dallas
Since 1995

Dallas Rate Sheet

Corporate Office

3740 Colony Drive, Suite LL100 • San Antonio, Texas 78230

Phone: (210) 558-3160 • Toll free (outside San Antonio): (866) 558-3160 • Fax: (210) 558-3163

www.NeighborhoodNews.com

Advertising Deadlines

First of the Month Publications - 8th of the month prior to publication

Mid Month Publications - 23rd of the month prior to publication



EXPAND your Advertising

Advertise on our website!

<http://www.NeighborhoodNews.com>

Every month hundreds of residents access the Neighborhood News website to access their community newsletters and search our service providers' database. Supplement your printed ads with digital ones! Drive traffic to your web site to view your services and information!

Page wide banner 980 x 200	4 of 4 Available	\$250 Per Month
Side bar 250 x 125	Available	\$125 Per Month
Side bar 125 x 125	Available	\$65 Per Month

Introductory Pricing - All pricing subject to change
Minimum 6 Month Commitment
Available to Existing Customers Only

Service Providers

<http://www.NeighborhoodNews.com/service-providers>

E-mail link*	\$10
Website link*	\$10
E-mail & Website link*	\$18
Full web page ad*	\$50

*All Pricing is per month



Use Neighborhood Newsletters to Meet Your Advertising Needs!

Why advertise in neighborhood publications? Because residents READ their neighborhood newsletters! Residents use the information because it pertains to their family, their street, their block and their neighborhood. Our newsletters reach every home in the neighborhood, which means your advertisement will go to every resident at a rate that cannot be found anywhere else! Our rates are set to fit the budgets of every business, big or small, and our advertising spaces are predetermined and limited for each newsletter. We will insure your ad is visible and competition is limited within each publication. Our goal is to carry enough advertising to produce a useful, high-quality product. We realize that, as a business, you are a member of the neighborhood too. Through advertising in neighborhood publications you support neighborhoods, their events, and its values.

Need to Spend Your Dollars Carefully? We Can Help With That.



Maybe you have a special event or product, or maybe you have a special promotion you want to advertise to your neighbors? We can help you develop an advertising plan to maximize exposure to your business at the right time and in the right areas, while keeping within your budget. We offer discounts to residents who advertise within their own neighborhood newsletter, as well as frequency discounts to those who place advertisements in consecutive issues of one neighborhood publication. If ad designing is not one of your areas of expertise, a complimentary advertisement can be created for you by our team of professional graphic designers. We will work directly with you in creating an effective and attractive ad campaign. However, we are always glad to use your camera ready artwork (please refer to our Ad Guidelines on the next page). If your promotions or events change from month to month, that is not a problem! Just let us know before the ad deadline and we can change your ad for free every month. If you wish to run different ads in different newsletters during the same month, we can do that too! Please note that there is a \$10 surcharge for each additional layout of multiple ads.

Feel Safe and Secure With Our Convenient Payment Methods



Since 1995, we have worked with thousands of small, medium and large businesses just like yours. You can feel secure in setting up your automatic credit card billing with us. There are also other options available. We are here to help you, and we will do our best to accommodate your needs.

Camera-Ready Ad Guidelines

Before submitting your camera-ready ad to Neighborhood News, please carefully review the following information:

An ad is considered “camera-ready” if it is ready to be used as-is, without any editing or modifications. If you plan to submit a camera-ready ad, it must meet these specifications:

- It must be sent in one of the following file formats:
 - ✓ TIFF (High Resolution, at least 300 dpi)
 - ✓ JPEG (High Resolution, at least 300 dpi)
 - ✓ PDF (preferably with fonts embedded)
 - ✓ EPS
 - ✓ Adobe InDesign
 - ✓ Adobe Illustrator (with all type converted to outlines)
- If your ad will run in black and white (most ads), it must be submitted as a grayscale file.
- Color ads must be CMYK, not RGB.
- Ad dimensions must be proportional to (and at least the same size or bigger than) the ad space you purchased.
- Do not include crop marks.

If your ad does not meet the above specifications there may be a slight quality reduction. If your ad must be re-created, please be aware that it may not look exactly like the original.

The following file types are NOT “camera-ready” and will have to be re-created:

- Microsoft Word
- Microsoft Excel
- Publisher

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First of the Month Newsletters

Odd Months	Territory	Zip	Homes	1/16 Pg	1/8 Pg	1/4 Pg	1/2 Pg	Full Pg	Back Pg
Stewart Peninsula	The Colony	75056	581	\$59	\$89	\$148	\$225	\$285	\$315
Even Months	Territory	Zip	Homes	1/16 Pg	1/8 Pg	1/4 Pg	1/2 Pg	Full Pg	Back Pg
Panther Creek Estates	Frisco	75035	962	\$69	\$105	\$207	\$275	\$364	\$364
Prestonwood on the Park	Dallas	75248	411	\$52	\$73	\$134	\$201	\$260	\$260

Mid Month Newsletters

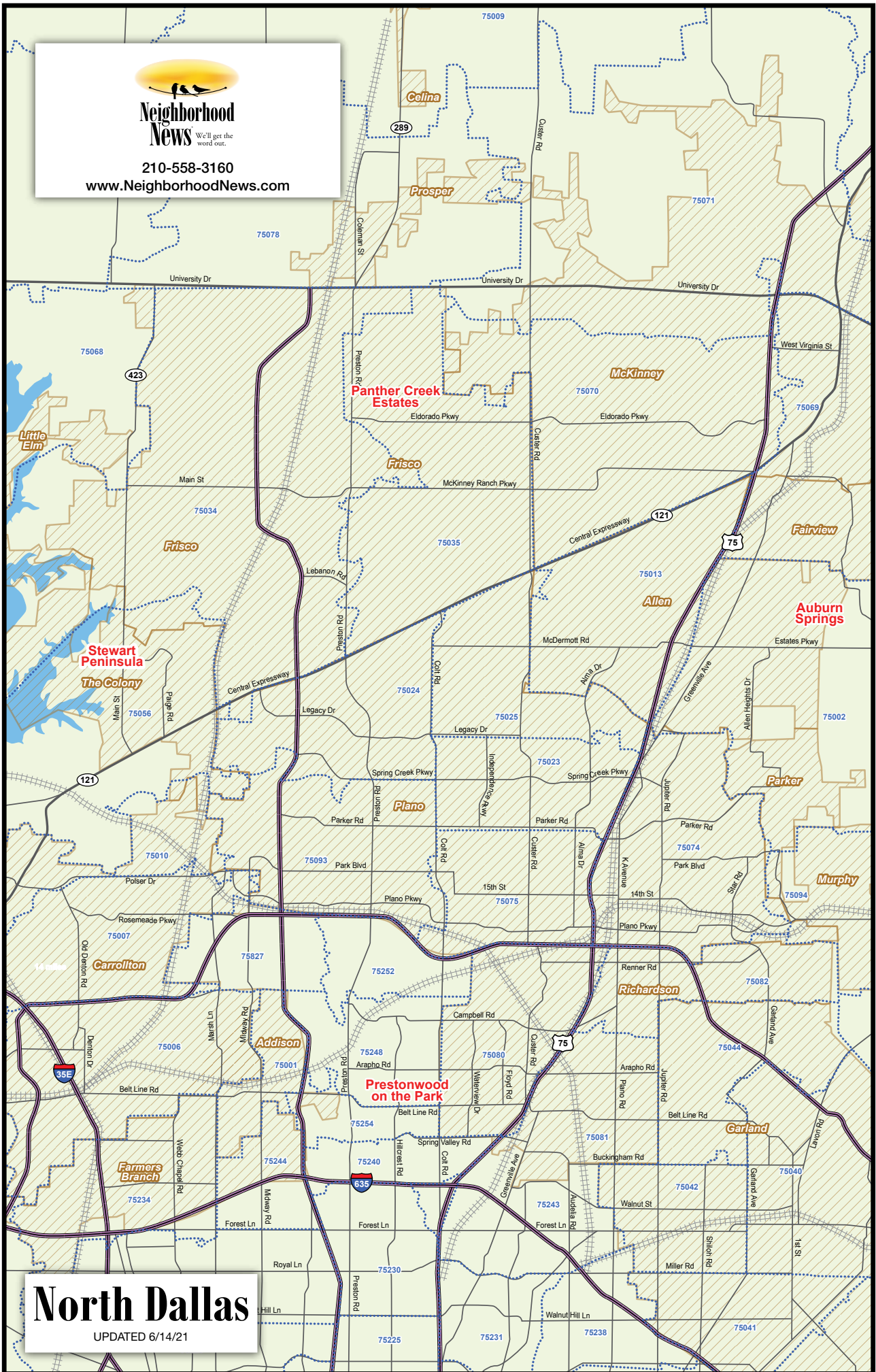
Monthly	Territory	Zip	Homes	1/16 Pg	1/8 Pg	1/4 Pg	1/2 Pg	Full Pg	Back Pg
Auburn Springs	Allen	75002	327	\$52	\$73	\$134	\$201	\$260	\$260



Neighborhood News
We'll get the word out.

210-558-3160

www.NeighborhoodNews.com



North Dallas

UPDATED 6/14/21

Neighborhood News Ad Sizes

Full Page: 7.5"w by 10"h

Eighth Page: 3.5"w by 2.5"h

Back Page: 8"w by 7.5"h

Quarter Page: 3.5"w by 5"h

Sixteenth Page:
1.75"w by 2.5"h

Half Page: 7.5"w by 5"h