

2025

Neighborhood News

Advertising Media Kit



Neighborhood News® is a company dedicated to enhancing communication in neighborhoods through a unique partnership between small business and neighborhood organizations.



Serving San Antonio • Hill Country • Austin • Dallas
Since 1996

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Follow us!



www.NeighborhoodNews.com

NEIGHBORHOODS LOVE US!

Neighborhood associations are always looking for ways to be more efficient with their time and money. There is often a lack of resources and effective ways to distribute information to residents. Though most neighborhood leaders want to build a sense of community, tight budgets and busy volunteers can make achieving these goals a challenge.

That's where we come in. Over the last 25 years we have developed efficient and cost-effective ways for communities to have access to the valuable tools they need to manage their neighborhoods and provide effective communication to their residents.

"I always read the newsletter to find out what happened at Board meetings, events in the neighborhoods and other things I wouldn't otherwise know. Our newsletter has been great for many years."

- Sara, Inwood HOA



ADVERTISERS LOVE US TOO!

"I have been advertising every month as part of my marketing plan for the last 4 years. It has really helped me to get clients and get my name out in the neighborhood. I highly recommend them."

- Cat Lodge, Realtor

Placing ads with Neighborhood News will get your message in front of your customers. Neighborhood newsletters are a publication residents want in their homes, one that carries the news and information of their immediate community and their neighborhood. Residents are often on the lookout for its arrival, and many save their newsletters to refer to in the future.

We will guide you according to your advertising plan. We have many choices and can help you get your word out to your specific demographic.

Our products and services have evolved over time, always with the changing needs of communities in mind. You will learn about the different areas in which we can fulfill many of your local advertising goals. Campaign assistance is just a call away. We can help with your placement choices, budget, frequency, ad design, schedule and more.



ADVERTISING SPECS

All ads are portions of an 8.5x11page as indicated.
As submitted should be sized according to these specifications to maintain the integrity of your ad with no distortions.

AD layout is included in ad purchase.

Maximum 3 proofs

Additional proofs..... \$10 ea

- Specialized design services available

Unique ads in different publications..... \$10 ea
..... additional ad

Preferred Placement \$50 ea

Ad Position different than policy: \$25 ea

- Upon approval

Purchase ad for personal use: \$50 ea

*All ad proofs will be sent with watermark.

Camera Ready Ad Specs:

File formats accepted: PDF (preferred), TIFF, JPG, AI (images embedded and include fonts), EPS and INDD (include all fonts, links, images, logos/artwork).

- Ad colors must be submitted in CMYK (not RGB or Pantone colors)
- Graphic files must be a minimum resolution of 300 dpi.
- All elements must be placed at 100% of size or larger. (Do not include crop marks)

Camera Ready Ads

If you submit your ad "camera-ready", we do not provide a proof, unless you request a proof. If your ad does not meet the above specifications, there may be a slight quality reduction. If your ad must be recreated, please be aware that it may not look exactly like the original.

We do not accept - Microsoft Word, Excel or Publisher files are NOT "camera-ready" and will need to be recreated. We provide up to 3 proofs. Ads will run "as-is" if response is not received within 24 hours of proof being sent.

***We reserve the right to reset ads without notice if submitted camera-ready and does not meet our specifications**

Full page - 7.5" x 10"

Back Cover 8" x 7.5"B

Eighth Page 3.5" x 2.5"

Half Page 7.5" x 5"

**Sixteenth
Page
1.75" x 2.5"**

Quarter Page 7.5" x 5"

SMALL BUSINESS SERVICES

We are a full-service design, print and mail shop. We can take your project from concept to mail.

Copies - Black & White.....	10
2 sides	15
Copies - Full Color.....	40
2 sides	70
Graphic Design.....	\$35 p/page
Mailing services06 plus \$75 set up

Other Design and Business Services

Graphic Design

- Flyers
- Postcards
- Brochures
- Signage
- and more!

- **Copies, Color or B & W**
- **Scanning Services**



Mailing Services

- Print & Mail Services
- Mailing List Development and Maintenance
- Email List Development & Maintenance

ALL USPS Mailing Classes

- First Class,
- Standard Mail
- Marketing Mail, etc.



Electronic Newsletters for YOUR Business!

Looking for an economical and efficient way to stay in touch with your customers?

We can take your e-mail list and design an email to your specs and send out to your customer on a prearranged schedule.

12 Issues (One per month) Up to 4 pages	\$ 189.00 per issue
6 Issues (Every other month or your choice)	\$ 215.00 per issue
As needed	\$300.00 per issue

Per page only: \$ 75.00 per page

** Set up: \$149.00. All pricing includes design, 2 proofs, send email. (Work on email list \$75 p/hour)



SMALL BUSINESS SERVICES

Electronic Media Options

- All print newsletters have the option for residents to “Go Green” and receive them by email.
- Electronic only newsletters.

The total of all electronic media is 54k a month on average. The rate is \$30/k per month. (Circulation/Rates subject to change)

Targeted, smaller areas may be available. Ask your sales rep.



Newsletter Sponsor Pages

	1/8	1/4	1/2
Ad is placed on “Front cover” of all Electronic Newsletters Maximum 2 spots. Single half page or 2 quarter pages	n/a	540.00	920.00
Ad is placed in newsletter file at end of newsletter Maximum 2 spots. Single half page or 2 quarter pages	n/a	325.00	589.00

NeighborsWeb Service Directory

\$14.95 mo w/other advertising

Basic Listing (text only).....14.95 mo. w/other advertising
Basic Listing (text only).....18.95 mo

Deluxe Listing (Includes logo and 2 photos).....24.95 mo. w/other advertising
Deluxe Listing (Includes logo and 2 photos).....29.95 mo.

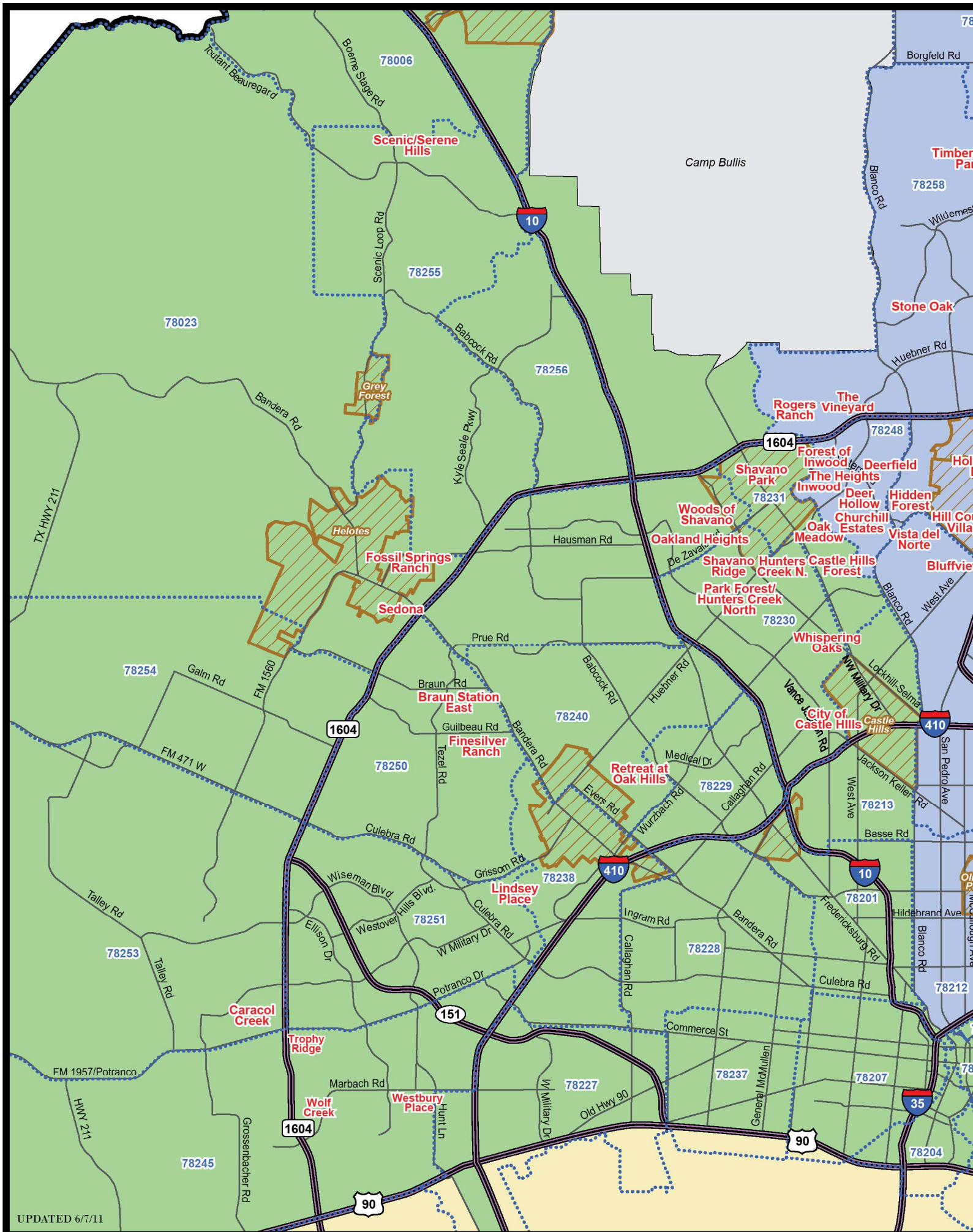


NeighborsWeb.com
Your Neighborhood Experts

Tell The World You're Out There. List Your Business Here!

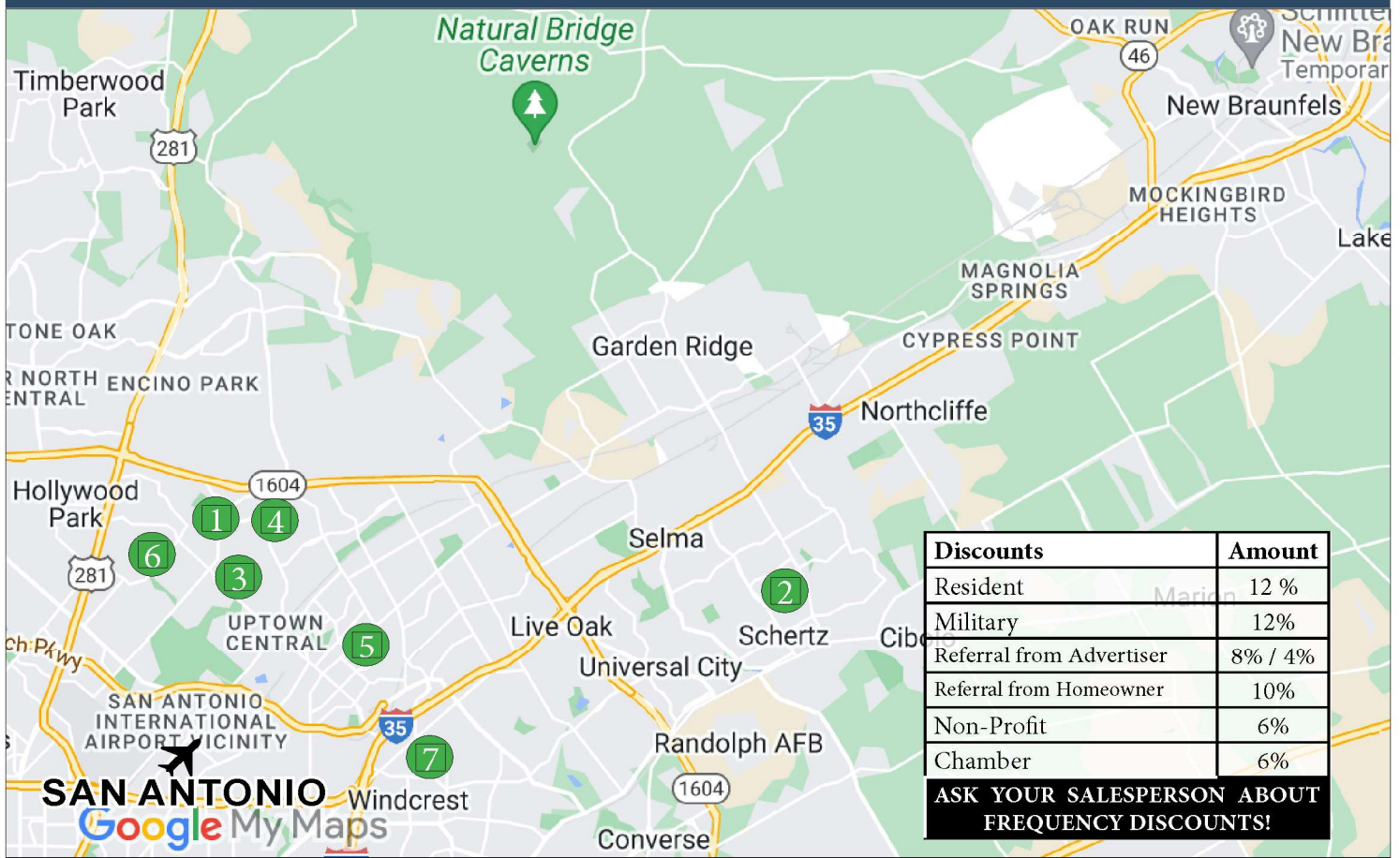
[HOME](#) [RESIDENT RESOURCES](#)
[ADVERTISE WITH US](#) [CONTACT US](#)





NORTH EAST SAN ANTONIO

EAST OF 281



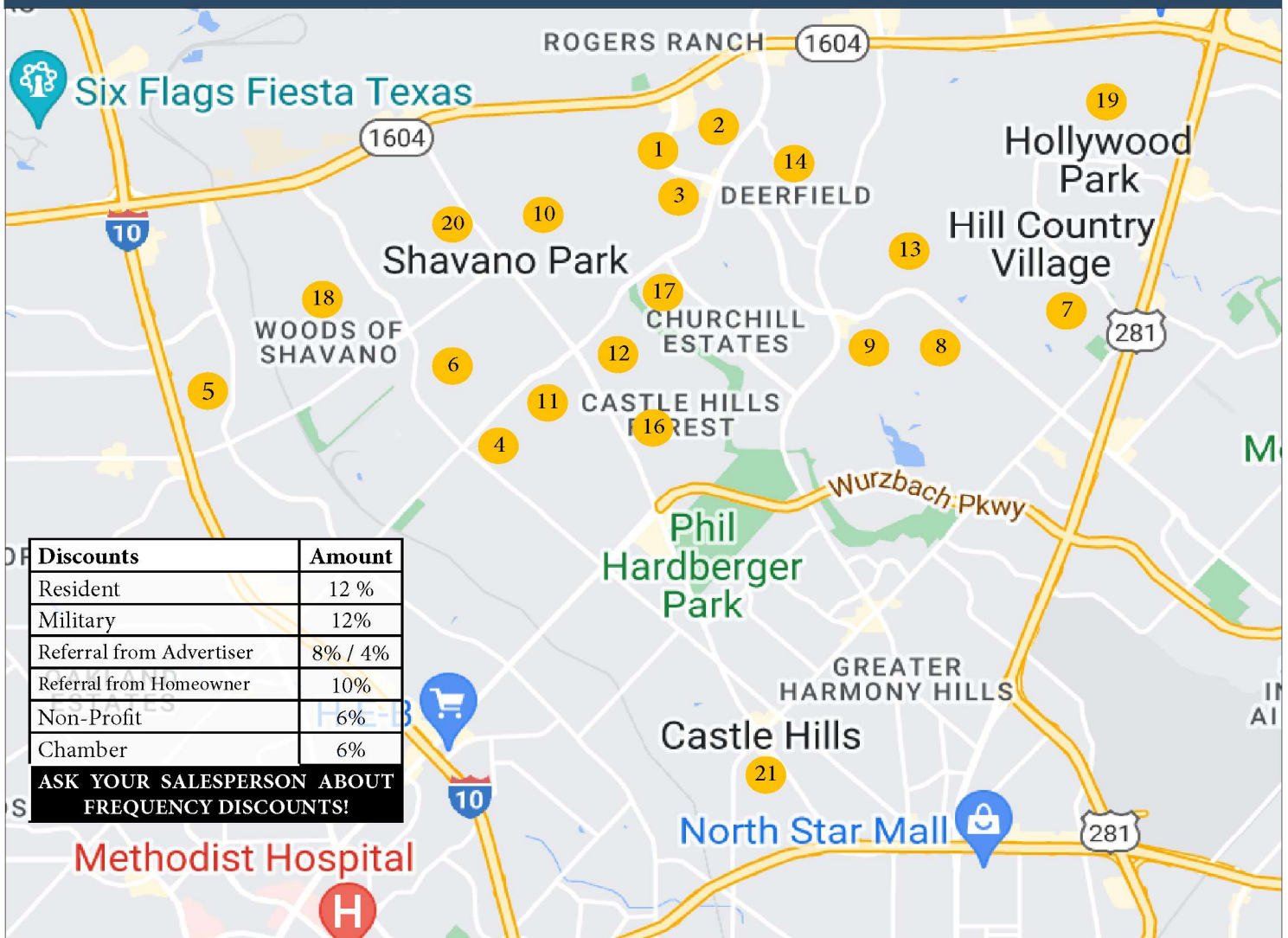
NOTES

	Neighborhood	O/E/M	DOM	# HOMES	ZIP	MEDIA	1/16	1/8	1/4	1/2	Full	Back
1	Redland Oaks	O	15	80	78247	Elec	\$40.00	\$60.00	\$85.00	\$115.00	\$140.00	\$200.00
2	Oak Trails Estates	O	1	123	78284	P/E	\$40.00	\$60.00	\$85.00	\$115.00	\$140.00	\$200.00
3	Fall Creek	E	15	181	78284	P/E	\$40.00	\$60.00	\$85.00	\$115.00	\$140.00	\$200.00
4	Green Spring Valley	O	15	484	78247	P/E	\$65.00	\$95.00	\$120.00	\$195.00	\$250.00	\$400.00
5	Northern Hills	E	15	1703	78217	P/E	\$135.00	\$160.00	\$240.00	\$410.00	\$550.00	\$900.00
6	Thousand Oaks	E	1	1818	78232	P/E	\$135.00	\$160.00	\$240.00	\$410.00	\$550.00	\$900.00
7	City of Windcrest	M	1	2295	78258	P/E	\$185.00	\$280.00	\$390.00	\$490.00	\$600.00	\$995.00

SAN ANTONIO

NORTH CENTRAL SAN ANTONIO

INSIDE IH10, 281, 1604 AND LOOP 410



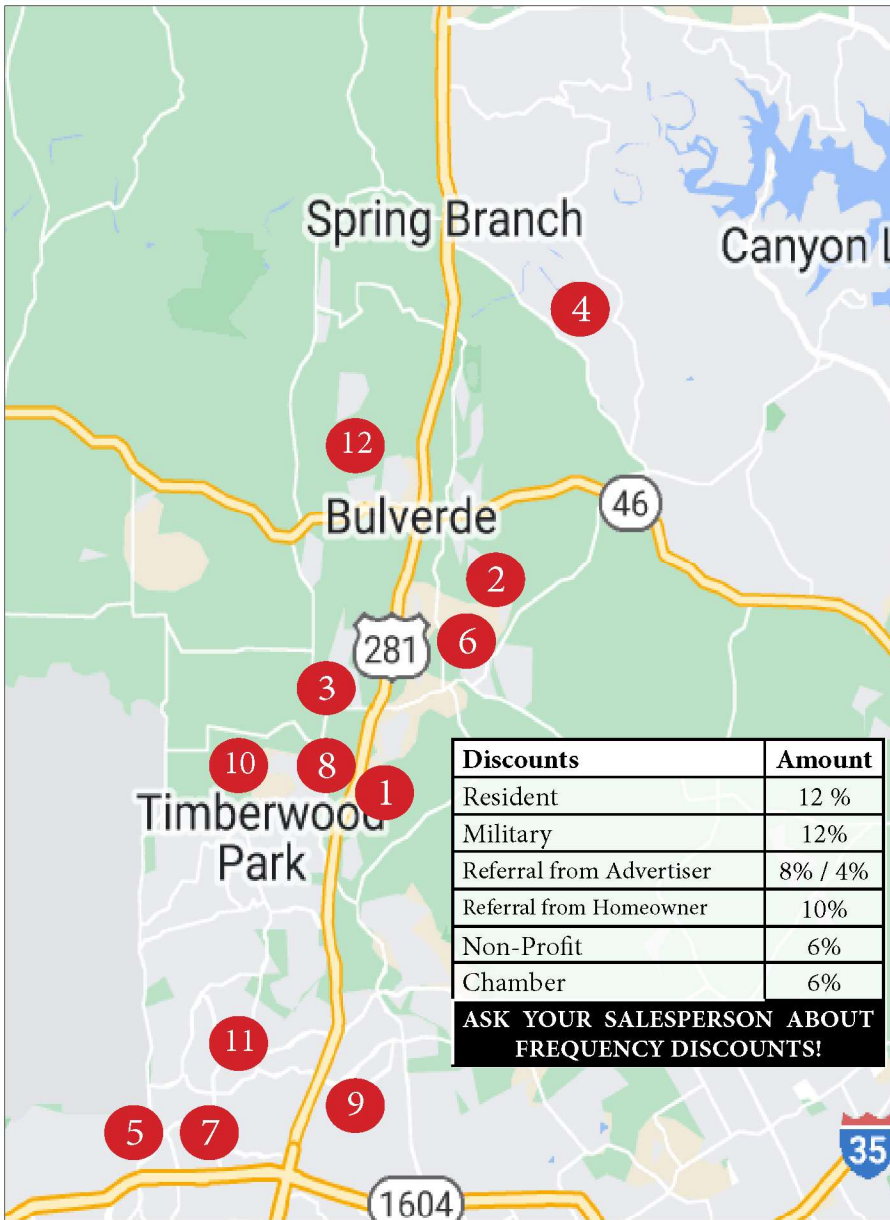
Discounts	Amount
Resident	12 %
Military	12%
Referral from Advertiser	8% / 4%
Referral from Homeowner	10%
Non-Profit	6%
Chamber	6%

ASK YOUR SALESPERSON ABOUT FREQUENCY DISCOUNTS!

	Neighborhood	O/E/M	DOM	# HOMES	ZIP	MEDIA	1/16	1/8	1/4	1/2	Full	Back
1	Forest of Inwood	E	1	101	78248	P/E	\$40.00	\$60.00	\$85.00	\$115.00	\$140.00	\$200.00
2	The Heights	E	1	115	78248	P/E	\$40.00	\$60.00	\$85.00	\$115.00	\$140.00	\$200.00
3	Deer Hollow	E	15	213	78248	P/E	\$50.00	\$75.00	\$110.00	\$135.00	\$185.00	\$300.00
4	Hunters Creek N	E	15	255	78230	P/E	\$50.00	\$75.00	\$110.00	\$135.00	\$185.00	\$300.00
5	Oakland Heights	E	15	263	78248	P/E	\$50.00	\$75.00	\$110.00	\$135.00	\$185.00	\$300.00
6	Shavano Ridge	E	1	343	78250	P/E	\$65.00	\$95.00	\$120.00	\$195.00	\$250.00	\$400.00
7	Hill Country Village	M	15	400	78232	P/E	\$65.00	\$95.00	\$120.00	\$195.00	\$250.00	\$400.00
8	Bluffview	M	15	412	78218	P/E	\$65.00	\$95.00	\$120.00	\$195.00	\$250.00	\$400.00
9	Vista Del Norte	M	1	420	78218	P/E	\$65.00	\$95.00	\$120.00	\$195.00	\$250.00	\$400.00
10	Inwood	E	15	474	78248	P/E	\$65.00	\$95.00	\$120.00	\$195.00	\$250.00	\$400.00
11	Hunters Creek	M	1	567	78230	P/E	\$75.00	\$105.00	\$150.00	\$250.00	\$350.00	\$500.00
12	Oak Meadow	M	1	600	78251	P/E	\$75.00	\$105.00	\$150.00	\$250.00	\$350.00	\$500.00
13	Hidden Forest	M	1	665	78257	P/E	\$75.00	\$105.00	\$150.00	\$250.00	\$350.00	\$500.00
14	Deerfield	M	1	701	78248	P/E	\$90.00	\$120.00	\$200.00	\$290.00	\$405.00	\$600.00
15	Whispering Oaks	O	1	750	78250	P/F	\$90.00	\$120.00	\$200.00	\$290.00	\$405.00	\$600.00
16	Castle Hills Forest	O	1	824	78231	P/E	\$90.00	\$120.00	\$200.00	\$290.00	\$405.00	\$600.00
17	Churchill Estates	M	1	853	78248	P/E	\$90.00	\$120.00	\$200.00	\$290.00	\$405.00	\$600.00
18	Woods of Shavano	M	1	1039	78249	P/E	\$115.00	\$125.00	\$260.00	\$350.00	\$450.00	\$700.00
19	Shavano Park, City	M	1	1247	78251	P/E	\$115.00	\$125.00	\$260.00	\$350.00	\$450.00	\$700.00
20	Hollywood Park	M	1	1350	78232	P/E	\$125.00	\$140.00	\$300.00	\$400.00	\$500.00	\$800.00
21	Castle Hills, City	O	15	2133	78213	P/E	\$185.00	\$280.00	\$390.00	\$490.00	\$600.00	\$995.00

NORTH SAN ANTONIO

OUTSIDE 1604 FROM HWY 16 TO INTERSTATE 35



NOTES

	Neighborhood	O/E/M	DOM	# HOMES	ZIP	MEDIA	1/16	1/8	1/4	1/2	Full	Back
1	Stratford at Bulverde Vlg	E	1	233	78258	P/E	\$50.00	\$75.00	\$110.00	\$135.00	\$185.00	\$300.00
2	Comal Trace	M	1	272	78163	P/E	\$50.00	\$75.00	\$110.00	\$135.00	\$185.00	\$300.00
3	Summit Mutual Amn.	E	1	285	78258	P/E	\$50.00	\$75.00	\$110.00	\$135.00	\$185.00	\$300.00
4	Mountain Springs Rnch	O	1	584	78233	P/E	\$75.00	\$105.00	\$150.00	\$250.00	\$350.00	\$500.00
5	Rogers Ranch	E	1	642	78258	P/E	\$75.00	\$105.00	\$150.00	\$250.00	\$350.00	\$500.00
6	Oak Village N	M	1	670	78260	P/E	\$75.00	\$105.00	\$150.00	\$250.00	\$350.00	\$500.00
7	The Vineyard	M	1	779	78258	P/E	\$90.00	\$120.00	\$200.00	\$290.00	\$405.00	\$600.00
8	Mountain Lodge	E	15	962	78258	P/E	\$90.00	\$120.00	\$200.00	\$290.00	\$405.00	\$600.00
9	Encino Park	M	1	1024	78259	P/E	\$115.00	\$125.00	\$260.00	\$350.00	\$450.00	\$700.00
10	Timberwood Park	M	15	3175	78260	P/E	\$195.00	\$295.00	\$400.00	\$650.00	\$700.00	\$1,095.00
11	Stone Oak	M	15	9457	78258	P/E	\$210.00	\$335.00	\$490.00	\$780.00	\$995.00	\$1,195.00
12	Bulverde, City	M	1	10,842	78163	P/E	\$210.00	\$335.00	\$490.00	\$780.00	\$995.00	\$1,195.00



Advertising Media Kit

SAN ANTONIO/HILL COUNTRY



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close to home.

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